

# Sustaining the Journey presents...



*As a tool to draw us out of the world's negative vortex, and to help sustain your journey through the week,  
Bob Soeder and Mary Hrich offer this weekly dose of inspiration:*

“Perfection is not attainable,  
but if we chase perfection  
we can catch excellence.”

– Vince Lombardi

“Businesses that grow by  
development and improvement  
do not die.  
But when a business ceases to be  
creative, when it believes it has  
reached perfection and needs to  
do nothing but produce –  
no improvement, no development –  
it is done.”

– Henry Ford